
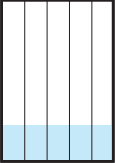
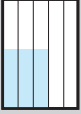
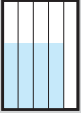
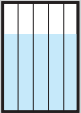
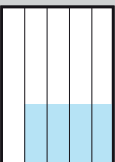
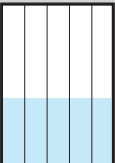
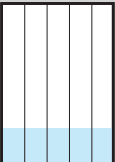
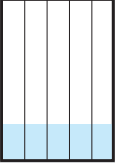


# Allied Newspapers Limited

## Display and Classified Advertising Rates

Applicable as from November 3, 2008

Times of Malta (published daily in English)		TIMES  MALTA
Run of paper per single column cms	Black and white (minimum 6 col.cm) € 3.65	Colour (minimum 30 col.cm) € 6.65
Full Page per insertion (Size: 37cm x 5columns)	Black and white € 675.00	Colour € 1,230.00
Classified per word	(min. € 5.00 / 12 words) € 0.42	
Classified box number	(per insertion) € 0.85	

Daily Premium Advertising Rates		Advertising Sizes (Daily and Sunday)
<b>Front Page Solus</b> Fixed size: 8cm x 5columns Only colour adverts are accepted 	€ 810.00	<b>Column sizes</b> 1 column: 46mm 2 column: 95.5mm 3 column: 145mm 4 column: 194.5mm 5 column: 244mm  <b>Double Page Spread</b> 11 column: 532mm  <b>Size Restrictions</b> (not applicable to 1 and 2 column ads)   3 column advertising - Maximum height 20cm unless the full height of 37cm is booked   4 column advertising - Maximum height 25cm unless the full height of 37cm is booked   5 column advertising - Maximum height 28cm unless the full height of 37cm is booked
<b>Contents Page 2</b> Maximum size: 15cm x 4columns Minimum size: 10cm x 4columns 	Only colour and 4 column adverts accepted  Run of paper rate plus 50% fixing	
<b>Facing page to Contents</b> Maximum size: 10cm x 5columns Minimum size: 8cm x 5columns 	Only colour adverts accepted  Run of paper rate plus 50% fixing	
<b>Section head solus</b> Maximum size: 10cm x 5columns Minimum size: 8cm x 5columns 	Only 5 column adverts accepted  Run of paper rate plus 50% fixing	
<b>Surcharge for special placing</b> (minimum 20 col.cm)	Run of paper rate plus 50% fixing	
<b>Back Page Solus</b> Fixed size: 8cm x 5columns Only colour adverts are accepted 	€ 595.00	

**Discounts**  
up to 25% apply  
for campaigns  
published in the  
daily newspaper  
valued €500  
or more.

IMP: THE ABOVE SIZE  
RESTRICTIONS DO  
NOT APPLY TO THE  
CLASSIFIED SECTION  
OF TIMES OF MALTA  
AND THE SUNDAY TIMES  
OF MALTA.

<b>Run of paper per single column cms</b>	<b>Black and white (minimum 6 col.cm)</b>  € 5.30	<b>Colour (minimum 30 col.cm)</b>  € 8.20
<b>Full Page per insertion (Size: 37cm x 5columns)</b>	<b>Black and white</b>  € 980.00	<b>Colour</b>  € 1,515.00
<b>Classified per word</b>	<b>(min. € 5.65 / 12 words) € 0.47</b>	
<b>Classified box number</b>	<b>(per insertion) € 0.85</b>	

## Sunday Premium Advertising Rates

<b>Front Page Solus</b> <b>Fixed size:</b> 8cm x 5columns Only colour adverts are accepted		<b>€ 980.40</b>
<b>Contents Page 2</b> <b>Fixed size:</b> 8cm x 5columns		<b>Only colour and 5 column adverts accepted</b>  <b>Run of paper rate plus 50% fixing</b>
<b>Section head solus</b> <b>Maximum size:</b> 10cm x 5columns <b>Minimum size:</b> 8cm x 5columns		<b>Only 5 column adverts accepted</b>  <b>Run of paper rate plus 50% fixing</b>
<b>Surcharge for special placing (minimum 20 col.cm)</b>		<b>Run of paper rate plus 50% fixing</b>
<b>Back Page Solus</b> <b>Fixed size:</b> 8cm x 5columns Only colour adverts are accepted		<b>€ 640.00</b>

## Terms and Conditions

- It is a condition of acceptance that Allied Newspapers Limited (ANL) does not give any guarantee of date of insertion or against error or omission of advertisements. Furthermore they do not accept liability for any loss or damage caused by an error or inaccuracy in the printing of the advertisement.
- Any stipulation or conditions applying to an order must be incorporated clearly in the written instructions to be approved by ANL.
- ANL reserves the right to refuse, cancel, omit or suspend any advertisements on order.
- All copy and art works shall be subject to the approval of ANL's Management.
- Every effort will be made, wherever possible, not to place competitive adverts on the same page or facing, however no responsibility will be assumed if this occurs.
- All copy and/or artworks are to be submitted within the period currently prescribed by ANL's Advertisements Department, i.e. **four working days** prior to date of publication. Client undertakes to abide by any decision taken by ANL as a consequence of Client's failure to adhere to the said terms and conditions. All adverts are to be sent by email or on disk/cd in tiff, jpeg or pdf format. Resolution not less than 300dpi.
- The placing of an order or contract will be deemed an acceptance of these conditions and no stipulation or condition which conflicts with them will be deemed part of the order unless accepted by ANL in writing.
- A fee of 10% will be charged on cancellation of an advert or insertion. A **five working day** notice must be given in writing for the said advert or insertion to be cancelled.
- All prices quoted do not include VAT.

## Contact us

Times of Malta and The Sunday Times of Malta are published by  
**Allied Newspapers Limited**  
 Strickland House, 341 St Paul Street, Valletta VLT1211

For advertising enquiries please call **2559 4100/200**  
 Fax: 2123 9395

Display enquiries email: [display@timesofmalta.com](mailto:display@timesofmalta.com)  
 Classified enquiries email: [classified@timesofmalta.com](mailto:classified@timesofmalta.com)  
 Booking orders email: [booking@timesofmalta.com](mailto:booking@timesofmalta.com)